

Security Statement

Product Delivery Health

by Baking Dog

Effective Date: March 20, 2026

Product Delivery Health is built on Atlassian Forge. It reads Jira data within your instance, stores user preferences in Forge Storage, and sends no data outside of Atlassian's infrastructure. There are no third-party services, no external APIs, and no telemetry.

1. Platform & Infrastructure

Product Delivery Health is a Forge-native application. All compute, storage, and runtime execution occurs within Atlassian's managed Forge infrastructure. Baking Dog does not operate any servers, databases, or cloud infrastructure in connection with this app.

Atlassian Forge provides security, isolation, and compliance controls including SOC 2, ISO 27001, and GDPR compliance at the platform level. For details, see [Atlassian's Trust & Security documentation](#).

2. Data Access

2.1 Jira Data — Read-Only

The app accesses Jira data exclusively via standard Atlassian Forge APIs. Access is scoped to the permissions of the authenticated user — the app cannot access boards, sprints, or issues the user cannot already see in Jira.

The app has read-only access. It does not create, modify, or delete any Jira data.

Data fetched from Jira is used solely to render the dashboard and is not persisted beyond the user's active session.

2.2 Forge Storage — User-Scoped

The app uses Atlassian Forge Storage to persist the following user-generated content:

- Focus Notes: short personal notes, scoped per user per board
- Selected board preference: the last board selected by the user
- Roadmap entries: visual timeline items created by the user, scoped per board

All Forge Storage data is scoped to the individual user. It is not accessible to other users and is not readable by Baking Dog. Data remains within Atlassian's infrastructure at all times.

3. Data Transmission & Third Parties

The app does not transmit any data outside of Atlassian's infrastructure. Specifically:

- No data is sent to Baking Dog's systems
- No third-party analytics, monitoring, or telemetry services are used
- No external APIs or webhooks are called

- No advertising networks or tracking pixels are present
- Atlassian serves as the sole infrastructure sub-processor, providing the Forge platform on which the App runs.

The only network communication performed by the app is between the Forge runtime and Atlassian's own Jira APIs.

4. Authentication & Authorization

Authentication is handled entirely by Atlassian. Users access the app through their existing Atlassian account — no separate login, password, or credential is required or stored by Baking Dog.

The app operates under the principle of least privilege: it requests only the Forge API scopes necessary to read sprint, backlog, and issue data from Jira.

5. Vulnerability Management

The app is submitted through the Atlassian Marketplace review process, which includes automated vulnerability scanning of the app package. Baking Dog monitors for security issues and will release patches promptly in the event a vulnerability is identified.

Security disclosures can be reported to:

support@bakingdog.com

Baking Dog follows a responsible disclosure process. Security researchers are encouraged to report vulnerabilities in good faith. Reports will be acknowledged and investigated promptly. We aim to address critical issues within a reasonable timeframe based on severity.

Baking Dog has no direct access to customer data processed by the App, as all execution occurs within the Forge runtime and no external systems are used.

6. Incident Response

In the unlikely event of a security incident affecting user data stored in Forge Storage, Baking Dog will notify affected users via the contact information associated with their Atlassian account within 72 hours of becoming aware of the incident, in accordance with applicable data protection regulations.

7. Compliance

Product Delivery Health does not independently seek certifications such as SOC 2 or ISO 27001 as a standalone vendor. However, by virtue of running entirely on Atlassian Forge, the app inherits Atlassian's platform-level compliance posture. Users operating in regulated industries should refer to Atlassian's compliance documentation for details.

The app's data practices are consistent with GDPR requirements applicable to a Forge-native, no-egress application. No personal data is transferred outside the Atlassian platform.

8. Contact

For security-related questions or disclosures, please contact:

Email: support@bakingdog.com

Website: bakingdog.com/pdh

